

WITH YOUR CAREER, BECOME PART OF OUR SUCCESS STORY!

SmartRay specializes in 3D sensors for measurement, quality inspection and robot guidance. Manufacturing companies use this technology to improve product quality, optimize automation processes and reduce production costs. We are looking for a Marketing Assistant to support the Marketing Manager to build awareness and position SmartRay as a technological leader for 3D measurement sensors. The role will be focussed on developing multi-channel marketing campaigns for targeted lead generation.

We are looking for:

MARKETING ASSISTANT (F/T)

YOUR TASKS:

- Create and maintain online content; website, social media and portals
- Organise and co-ordinate customer-facing events including seminars and tradeshows
- Produce marketing collateral to support our sales team
- Create, execute and evaluate email marketing campaigns
- Market research to identify new opportunities for growth
- Database building and maintenance of CRM
- Managing leads and opportunities with the sales team and International distributor network
- Analyse and report on marketing campaign results

YOUR PROFILE:

- Marketing qualification or degree
- Some experience in a B2B environment ideally for a technical/engineering company
- Strong working knowledge of MS Office and CRM (ideally Salesforce)
- High level of accuracy and attention to detail
- Can-do attitude; self-motivated and proactive
- Organised and able to manage projects to deadlines
- Excellent written and communication skills in German (mother-tongue) and English

WHAT WE OFFER:

- Varied, future-oriented employment in a highly innovative and dynamic high-tech company
- Challenging position with the scope to develop the role and excellent opportunities for long-term development
- Excellent social benefits and performance related pay

Sie erfüllen diese Voraussetzungen und möchten sich bei uns bewerben? Dann freuen wir uns auf Sie! Senden Sie Ihre aussagekräftigen Bewerbungsunterlagen mit Angabe Ihres frühestmöglichen Eintrittstermins und Ihrer Gehaltsvorstellung bitte per E-Mail an: